

Food & Nutrition Conference & Expo
San Diego Convention Center
September 24-27, 2011
San Diego, CA

eat right. American Dietetic Association

COMMERCIALISM POLICY/DISCLOSURE OF INTEREST FORM

This form must be completed to verify that you understand ADA's policies, commercialism and disclosure.

Commercialism Policy

ADA maintains full control over the planning, content and implementation of all programs presented during FNCE including the selection of speakers, moderators and faculty. The intent of FNCE is to provide quality sessions focused on educational content free from commercial influence or bias. ADA prohibits presentations that have as their purpose or effect promotion and/or advertising. This specifically includes pervasive or inappropriate use of brands, trademarks or logos. Presentations designed primarily as describing commercially marketed programs, publications or products will not be accepted or tolerated. To this end, program planners, session participants and sponsors are prohibited from engaging in scripting or targeting commercial or promotional points for specific emphases, or other actions designed to infuse the overall content of the program with commercial or promotional messages. Statements made should not be viewed as, or considered representative of, any formal position taken on any product, subject, or issue by ADA. It is the responsibility of the program planner to ensure compliance by all speakers.

I acknowledge that I have read and will adhere to the ADA Commercialism Policy

Disclosure of Interest

I hereby certify that, to the best of my knowledge, no aspect of my current personal or professional circumstances place me in the position of having a conflict of interest with any interest of the American Dietetic Association (ADA) relating to this presentation.

I hereby certify that, to the best of my knowledge, neither I (including any member of my immediate family) nor any individual or entity with whom or with which I have a significant working relationship have (has) received something of value from a commercial party related directly or indirectly to the subject of this presentation.

While an interest or affiliation with a corporate organization does not prevent you from making a presentation, the relationship must be made known to attendees. **Failure to fully complete and return this form will require ADA to identify a replacement speaker for your presentation.** Failure to disclose accurate information will negate your ability to participate in future ADA events.

- The foregoing statements are true without exception.
 The foregoing statements are true except as reported in detail below.

<u>Affiliation/Financial Interests</u>	<u>Corporation Organization</u>
Grants/Research Support	
Consultant	
Stock Shareholder	
Honorarium	
Other Financial and/or Material Support	Self employed; receive money for book/public speaking on this topic

Return completed forms by **Friday, April 15, 2011** to American Dietetic Association,
Attn: Caitlin Peters - Coordinator, Professional Development
via FAX: 312/899-5367 or email at cpeters@eatright.org.

Linda Bacon

Financial Disclosure

Salaried Income

I am a full-time tenured instructor at City College of San Francisco, a publicly funded community college. My job requires that I teach; it does not require research or writing. My salary is hard-money (meaning that all if it is covered by the school and I do not require external grants to fund my work).

I am also an associate nutritionist at the University of California, Davis, currently an honorary (unpaid) appointment. (Funding for this position is soft-money, and I have no open grants. All past grants have been publicly funded.)

Non-salaried Income

I receive honoraria from some speaking engagements, compensation for some writing assignments, and royalties from sales of my book, *Health at Every Size*. Thus far, I have channeled this income towards community service, as per below.

No corporate ties

I have no current or previous financial relationship with any food, diet or pharmaceutical company, except for those whose stocks may, unbeknownst to me, be included in mutual funds I own through “socially responsible investing.”

This financial situation allows me to be independent of corporate influence and to speak freely.

Community Service

I'm grateful that my financial situation enables me to give back through community service. This service includes public speaking, writing, mentoring, advising non-profits, maintaining educational and community websites, such as the HAES Community Resources, among other activities. The expenses I accrue through community service exceed my non-salaried net income.

Organizational Affiliations

I maintain or have recently maintained memberships in the following organizations which are relevant to my work:

- Association for Size Diversity and Health (ASDAH)
- Co-op America
- The Ecology Center
- National Association to Advance Fat Acceptance (NAAFA)
- Natural Resources Defense Council (NRDC)
- Slow Food USA
- Union of Concerned Scientists (UCS)

Additional Note

I use the terms Health at Every Size[®] and HAESSM. Health at Every Size is a registered trademark and HAES is a pending service mark of the Association for Size Diversity and Health. Both are used with permission.